

Jest

"THE ZEST OF LIFE"

10¢

JULY

★ ★ ★
New
★ ★ ★
SHOW GIRLS
and
★ ★ ★
CARTOONS
★ ★ ★

ANKLES
and
ANGLES

COME
and
GET IT!

CUTE
Cue
CHAMP



Gulph AND Gatin


Exotic Joan Corey tells about the
lascivious husband who kept his
wife quiet by putting cement in
her beauty clay.

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A black and white photograph of a woman with blonde hair, wearing a dark fur coat and high-heeled sandals, sitting on a large target. She is smiling and looking towards the camera. The target has concentric circles, and the woman is positioned in the center. A sign in the top left corner reads "JULY Jest 1942". A small text box in the top right corner contains a quote. The bottom right corner of the image features a smaller inset photograph of a woman in a bikini reading a book, with another text box above her.

JULY Jest 1942

"It's paradoxical," says Cecilia O'Regan, "but I notice that it's the reducing expert who gets the heaviest dates."

A black and white photograph of a woman with dark hair, wearing a bikini, sitting and reading a book. She is looking down at the book. The background is a simple wall with a curtain. A small text box above her contains a quote.

"But all choices are dumb," says Lucien Remington. "However, I do know one who thinks the 'Bachelors from Lucia' is a sex novel."



"Oh, Mr. Harkness . . .
You're mentally undressing me again!"

"JEST" PRESENTS A RECIPE FOR CHEESECAKE

General Rules for Preparation

- 1—Have all necessary utensils and ingredients ready before starting work.
- 2—Combine materials lightly and quickly.
- 3—Pans should never be oiled, floured, or covered with paper.
- 4—Baking temperature should be moderate and increased gradually.

Ingredients

- | | |
|---|-------------------------------------|
| 1—1 pair legs (in season) | } mix to creamy
} completion |
| 2—1 tablespoon honey | |
| 2 cups milk | } (not guspowder) |
| 3—1 tablespoon powder (fire engine red) | |
| 4—1 pinch coloring | } photo bulbs used
} with camera |
| 5—1 1/4 cups vanilla extract | |
- Mix thoroughly and hole under photo bulbs until desired flavor is attained

Luscious Little Lumber
comes up a truck-load
for those demanding
the anticipation of a
lumpy delight.

Come and Get it

Kitchens are hot
but a good chef
keeps cool.



3—Command of the air is essential.



4—Lucille cracks down on the onions.



5—Cabbage—take it or leave it. Lucille leaves it.



6—Spice—the essential ingredient of a good recipe



7—Creating a stir.



8—If at first you don't succeed, fry, fry, again.



9—Carving a culinary craving for capricious consumption (don't sneer junior, it may be a new song title.)



10—Lucille forgot the most vital ingredient —Bicarbonate. Now, wasn't that very educational?

DAMP FOOLISHNESS



Well, I'll never get anything done sitting on my bumper!



Front view of a rear attack.



"Certainly, there's a lot of territory to cover."



We need no lamps to see the excellence of this work.

Don't let this damp duster throw any dust in your eyes for you will want to keep them wide open. You bet you will. You cannot afford to keep them closed and miss seeing Kay Morgan give her car the works. Kay was stranded when her garage went on strike. They let her take out her car all right, but it was in a perfectly ghastly condition. No, no pretty girl wants her car to look sloppy, displayed against a spotless background. Therefore Kay went to work on the car herself with a display of plenty of—energy.



This side is beaming after Kay's message.



Taking care of the ventilator.



The top is now top.



"These strikes are getting me down!" cries Kay as she takes a spill finishing the job.



"Henry! Put that cat out and come to bed."



"Well! What do you know! I've been drafted."



"Remember Miss Shultzheimer, a good press is the making of a movie star."



"I still maintain that your garden runs into my property," says Alvena Tamin to Pamela Paul, "and to prove it, I'm going to start a survey."

Snickers

AND ANGLES



HOW
TO BE
A
SURVEYOR

Satisfied with her figure, Alvena searches for facts.



"I guess I'll have to manipulate these oversized chop sticks."



"I don't seem to be making any progress."



"There you are—as easy as falling off a crutch."



Leveling off.



Boy, but the ground is hard.



What a gorgeous sight.



"I know when I'm licked," chirps Alvina. "To heck with the land."



And thus she prepares to settle the dispute.

CUTE *cue* CHAMP

SOME girls just call them to play games according to the rules. It is this very variation from S. O. P. (Army late standard operating procedure) that seems to give them pep and verve.

Here we have a young lady who is determined to put a new angle, or should we say curve, on the game of pocket billiards.



Our cue cutie gets right down to business.



An under the leg shot is supposed to be very lucky.



A new way of studying table angles.



Making a shot the hard way.



Perfect alignment obtained in an unusual manner.



Milady tries reverse English by using this back to the table position.



Speaking of shots, here is a three cushion beauty.



SHE
SURE HAS
PLENTY OF
PULCHRITUDE

WHAT'S THE
DIFFERENCE SO
LONG AS SHE'S
GOOD LOOKING

The suspender snapper—An action dear to sailors.

The ear puller. Police servants go in for this habit.

HOW DO YOU DIDDLE?

Big shots or little fish, men or women, as a rule have some habit when deep in thought. If you are guilty of one or several of these subconscious actions you are a diddler in good standing. Lovely Mary Joyce Walsh does the modeling honors in this interesting picture set.

The pencil scribbler—Stereographs are often caught in this pose.

The key swinger—A common habit among sea cows.

The cheek blower—Peculiar to politicians.

The lip popper—Fugillates (don't ask us why) go for this one.

The thumb twirler—A habit copyrighted by churchmen.

The thumb hanger—The boys at the Pool Room like this.

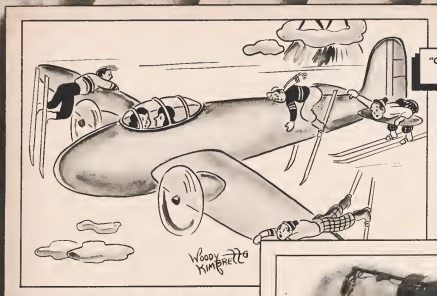


"Evolution of a dictator."

"We need something white to attract their attention."

"So far we've collected only your noses, ears, and corners—but it seems a pity that we've not taken these things away from you yet."

"The warden is keeping us a radio tonight. 'Combasters' is broadcasting our stick-up!"



"Off hand, I would say we flew rather low over that mountain range!"

"You answer that telephone—and let us worry about the censors!"



"I wish there were lots and lots and lots more books in our ship's library!"

Kitten ON THE TEASE

Pretty Betty Holley knits for the boys in the service. Edgar, her kitten, gets an idea.



"Edgar!—what is that subterfuge?"

"Come out from under there!"



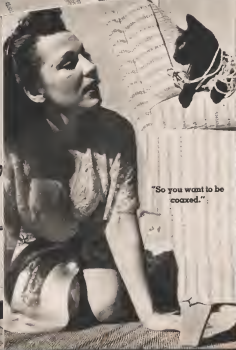
"Where the heck are you?"



"What's so funny?"



"So you want to be coaxed."



"Nice Pussy!"



The End of the Yarn.



A PEEK at SUSAN'S PEKE



After the show Sweet Susan slips into something comfortable and cradles her pet.



A few minutes of do-ay kicks keeps the pup in form.



Susan rewards her canine companion... as if it's needed some of the luck, dog.



"He's a good pal," says Susan, "but, after all, you can't discuss things with a pet."

SWEET SUSAN SHAW, lovely strip tease artist, has not yet found the man of her dreams. This delightful array of beauty and talent is still willing to give up her stage career to make the man of her choice happy.

Susan's chief comfort after a hard theatrical day is her pet Peke who is the lucky recipient of her lavished affection.

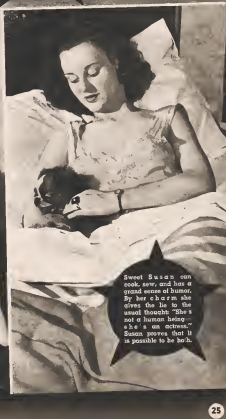
Editor's note: Miss Shaw has appeared at hotel dining rooms and peered at hotel night clubs for the past five years. She is only twenty-two!



"My Peke is a loving and true pal," says this darling red head. "He is an absolute necessity for the protective affection and love of a good man."



"Hotel living is less glamorous than most girls' opinions," is what Susan told our photographer as she brushed the long silky hair of her pet.



Sweet Susan can cook, sew, and has a good sense of humor. By her charm she overcame her in the worst thought. "She's not a human being who's an outcast," Susan proves that it is possible to be both.



"And he says to me—Haven't I seen your face before?"



FROZEN ASSET



Bettina discovers one of grandmother's recipes.



Ye olde hande crank model.

Research and invention have done away with old fashioned home made, hand turned ice cream.

Bettina Norton, finding an old recipe for ice cream in the attic trunk, cranks out an 18th century delicacy.



Rock salt is added.



What a gorgeous grind.



Rich cream and plenty of eggs.



Bettina breaks the ice.



Um! Good!



Cost—one pound.

98



"So this is where he gets his ideas!"



THE PLAYBOY'S HANDBOOK

by George (the real) McCoy

HERE are, gathered in one pleasure-laden book, all the indispensable fittings for every gay occasion. An open guide to hilarious, sophisticated fun and frolic. Just the thing for the rollicking, regular, fellow-about-town, who is liked and popular—who loves and is loved—who does things and goes places—and knows all the answers. **THE PLAYBOY'S HANDBOOK** is a complete treasury of gaiety, burlesque and revelry—an icebreaker at a two-some or at a party—a handbook for those with cold feet but warm desires. It is the one book you will want to read and re-read, chuckle and snicker over, quote and hum from—in short, to practically live and go to bed with.

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How to make a will

How to check references in writing

How to enter a case

How to stop the mistake in English

How to get a loan

How to get a job

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How to protect yourself against clock makers

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